



PRESS RELEASE

**FOR IMMEDIATE RELEASE**

## **SNIA ANZ LAUNCHES INDIVIDUAL MEMBERSHIP CATEGORY**

Sydney, 29th July 2008 – The Storage Networking Industry Association for Australia and New Zealand today announced the official launch of a new membership category for individuals.

Since its formation, SNIA ANZ has been successful in attracting the primary storage and information management vendors and channel partners into the organisation, and in developing its internal structure to accommodate the participation of an increasing membership base. The Full and Associate member categories continue to show growth, especially with the channel and small to medium size vendors.

Over the last eighteen months the Board of Directors has been expanded to include end user representation and strategic alliance partners, with a view to ensuring that SNIA ANZ was not only engaging with the broader community but that its programmes were delivering increasing relevance and value to the industry and the members alike.

The launch of the Individual Membership category, which costs \$95 ex-GST per annum, enables SNIA ANZ to have a more direct relationship with those whose responsibility is to manage storage environments or to plan and implement storage and information management solutions. This has a substantial benefit to SNIA ANZ in ensuring greater awareness of standards and best practices, and the storage networking certification program, but also enables the individual members to gain from a growing information portal and an expanding collaborative community.

Chairman of SNIA ANZ, Jacob Van der Eyk stated, "This is something we have been wanting to do for about twelve months but we held off until we had the infrastructure in place to offer individuals a real value proposition. SNIA ANZ has never been an association that existed solely for the benefit of the corporates, it was always the intent to be an organisation that represented the broader storage and information management community. Individuals joining now can look forward to discounts on training courses and conferences, access to professional networking tools, a growing central repository for information, and an opportunity to engage with the industry through blogs and committees. We fully expect to see enormous growth in the numbers of storage professionals becoming part of our activities on a regular basis."

Individuals wishing to join SNIA ANZ can find a membership application form on the SNIA ANZ website at [www.snia.org.au](http://www.snia.org.au)



Advancing storage &  
information technology



## PRESS RELEASE

### About the SNIA

The Storage Networking Industry Association (SNIA) is a not-for-profit global organization made up of more than 420 active member companies plus their worldwide affiliates and close to 7,100 active individuals spanning virtually the entire storage industry.

SNIA members share the common goal of leading the worldwide storage industry in developing and promoting standards, technologies, and educational services to empower organizations in the management of information. SNIA has a corporate mission to :

- Be the trusted advisor across all business segments and the recognized authority in storage technologies in support of information management.
- Be the catalyst for the development of information technologies and storage standards.
- Establish a strong international presence to address the needs and requirements of the local storage and information management marketplace.

For additional information, visit the web site at [www.snia.org](http://www.snia.org) or in ANZ visit [www.snia.org.au](http://www.snia.org.au)

SNIA ANZ is the regional affiliate responsible for the regional activities. SNIA ANZ is also a not-for-profit organization registered in Australia and is governed by a Board of Directors elected by the membership each year to represent the Association. The current Board of Directors are:

Acronis	Bill Taylor-Mountford
Alphawest	Andrew Vranjes
CA	Jacob Van der Eyk - Chairman
Clonnaugh	Scott Campey - Secretary
Dimension Data	Ronnie Altit
EDS	Manfred Hering
EMC	Clive Gold – Vice Chair
HDS	Ross Harper - Treasurer
HP	Mark Nielsen
IBM	Stuart Lewis
NAB	Graham Rothwell
NetApp	Scott Morris
RMAA	Kate Walker
Symantec	Craig Scroggie

**Contacts:**  
Paul Talbut  
Evito Pty Ltd  
[paul.talbut@evito.net](mailto:paul.talbut@evito.net)



Advancing storage &  
information technology