



## PRESS RELEASE

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### **INGRAM MICRO JOIN SNIA ANZ BOARD OF DIRECTORS**

*Ingram Micro Australia and New Zealand to join as a member of SNIA ANZ; Terry Dunn, from Ingram Micro New Zealand appointed to the Board of Directors*

Sydney, 30<sup>th</sup> June 2009 – The Storage Networking Industry Association for Australia and New Zealand (SNIA ANZ) announced today that Ingram Micro Australia and New Zealand has joined as a corporate member and Terry Dunn, from Ingram Micro New Zealand, will sit on the Board of Directors.

Craig Scroggie, Chairman of SNIA ANZ, says "The addition of Ingram Micro to our membership and Board demonstrates our intent to expand our value into the channel community, and has the added benefit of bringing a focus on New Zealand to our strategic programs. We look forward to providing a wide range of vendor-neutral content to Ingram Micro, its channel partners and their customers."

"With Ingram Micro's broad reach into the channel, its assistance in helping to drive SNIA ANZ's strategic education programs into the channel will be invaluable," he says.

"Our programs are facilitated by volunteer subject matter experts in their respective fields acting as industry evangelists. We need to harness the right expertise to continue providing impartial technology education and to expand the storage community knowledge base in this region. Having Terry Dunn on our Board, together with the industry expertise that Ingram Micro offers, will enable us to achieve that objective," says Scroggie.

"Ingram Micro fully supports SNIA's mission to develop and promote standards, technology and education throughout Australia and New Zealand," says Jay Miley, VP and Managing Director, Australia and New Zealand for Ingram Micro. "Terry will be a valuable addition to the Board of SNIA ANZ. He's tremendously experienced in this industry, and combines a thorough knowledge of the technologies, products and vendors with a deep understanding of industry issues."

In his Board member role Dunn will also focus on increasing SNIA ANZ's presence and a range of activities in New Zealand.

Dunn recently joined Ingram Micro as General Manager - Server Storage Business Unit following Ingram Micro New Zealand's acquisition of Value Added Distributors (VAD) earlier this year. He has worked in the IT industry since the early 1980s, was a founding Director of VAD and has worked with many of the major industry vendors.

Dunn is looking forward to working with SNIA ANZ. "This is an important organisation, with a clear vision for growing the storage industry. I'm thrilled to have been invited to sit on the Board, and to be working closely with my peers to achieve the organisation's goals," he says.



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### **About the SNIA**

The Storage Networking Industry Association (SNIA) is a not-for-profit global organisation made up of more than 420 active member companies plus their worldwide affiliates and close to 7,100 active individuals spanning virtually the entire storage industry.

SNIA members share the common goal of leading the worldwide storage industry in developing and promoting standards, technologies, and educational services to empower organisations in the management of information.

SNIA has a corporate mission to:

- Be the trusted advisor across all business segments and the recognised authority in storage technologies in support of information management.
- Be the catalyst for the development of information technologies and storage standards.
- Establish a strong international presence to address the needs and requirements of the local storage and information management marketplace.

For additional information, visit the web site at [www.snia.org](http://www.snia.org) or in ANZ visit [www.snia.org.au](http://www.snia.org.au)

SNIA ANZ is the affiliate responsible for the regional activities. SNIA ANZ is also a not-for-profit organisation registered in Australia and is governed by a Board of Directors elected by the membership each year to represent the Association.

### **About Ingram Micro Australia and New Zealand**

As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics services, technical support, financial services, and product aggregation and distribution. The company serves more than 150 countries and is the only broad-based global IT distributor with operations in Asia. Visit <http://www.ingrammicro.com.au> and <http://www.ingrammicro.co.nz>



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