



PRESS RELEASE

**FOR IMMEDIATE RELEASE**

**SNIA ANZ ANNOUNCES PARTNERSHIP WITH  
ORGANISERS OF SECURITY 2008**

**SNIA ANZ to collaborate on launch of Data Security Village**

Sydney, 23rd April 2008 – The Storage Networking Industry Association for Australia and New Zealand today announced a strategic collaboration to host a new Data Security Village (DSV) at the forthcoming Security 2008 - Australia's largest and most respected Security exhibition and conference.

Showcasing the world's best security products and highlighting industry best practice, Security 2008 runs over three days from 26-28<sup>th</sup> August 2008 at the Sydney Convention & Exhibition Centre and incorporates an exhibition, seminars, conference, gala awards dinner and cocktail party.

The DSV is an area dedicated to data security, privacy and regulatory compliance, and the current industry developments for standards and best practices. Visitors will be able to attend free seminars delivered by industry specialists, compare all the latest technologies, and discuss the trends with subject matter experts. There will be an emphasis on providing a balance of independent education on data security topics, and showcasing the latest technologies from the industry.

The Security 2008 Exhibition and Conference is organised by Diversified Exhibitions Australia and the Australian Security Industry Association Ltd (ASIAL). In creating the Data Security Village SNIA ANZ has also sought the assistance and support of the Australian Information Security Association (AISA).

Chairman of SNIA ANZ, Jacob Van der Eyk stated “This partnership is the next step in our strategy to reach all sectors of the storage and information management community with our educational content. The feedback we receive from our end user groups consistently highlights data security as one of the top issues and so we are very pleased to be a part of this well-established and prestigious security event. Our collaboration with other associations representing the data security market underlines our commitment to our strategic alliance program and continues to deliver value to our members.”



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### About the SNIA

The Storage Networking Industry Association (SNIA) is a not-for-profit global organisation made up of more than 420 active member companies plus their worldwide affiliates and close to 7,100 active individuals spanning virtually the entire storage industry.

SNIA members share the common goal of leading the worldwide storage industry in developing and promoting standards, technologies, and educational services to empower organisations in the management of information.

SNIA has a corporate mission to:

- Be the trusted advisor across all business segments and the recognised authority in storage technologies in support of information management.
- Be the catalyst for the development of information technologies and storage standards.
- Establish a strong international presence to address the needs and requirements of the local storage and information management marketplace.

For additional information, visit the web site at [www.snia.org](http://www.snia.org) or in ANZ visit [www.snia.org.au](http://www.snia.org.au)

SNIA ANZ is the regional affiliate responsible for the regional activities. SNIA ANZ is also a not-for-profit organisation registered in Australia and is governed by a Board of Directors elected by the membership each year to represent the Association.

The Board of Directors for 2008 are:

Acer	Bert Noah
Alphawest	Andrew Vranjes
CA	Jacob Van der Eyk - Chairman
Clonnaugh	Scott Campey - Secretary
Dimension Data	Ronnie Altit
EMC	Clive Gold – Vice Chair
HDS	Ross Harper - Treasurer
HP	Mark Nielsen
NAB	Graham Rothwell
NetApp	Scott Morris
RMAA	Kate Walker
Symantec	Craig Scroggie



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