



PRESS RELEASE

FOR IMMEDIATE RELEASE

**SNIA ANZ TO PROVIDE FREE END USER
EDUCATION ON VIRTUALISATION**

Academy educational conference program in Sydney and Auckland
provides free vendor-neutral education

Sydney, 5th March 2008 – The Storage Networking Industry Association for Australia and New Zealand today announced that its series of one-day Academy conferences this month will provide the only source of vendor-neutral education on the subject of Virtualisation, while remaining free to end users and channel representatives.

The program will deliver high value, independent education to end user communities in the region, delivered by subject matter experts from the industry.

Industry speakers include Graham Penn, Associate Vice President, Storage for IDC, whose topic is “The Reality of Virtualisation”.

Sessions will cover all aspects of Virtualisation including the server, infrastructure, and disk/tape storage layers. Delegates will learn about a range of virtualisation techniques and terminologies, and how the different methods of virtualisation interact with one another.

The Storage Academy is a successful model that SNIA has deployed elsewhere in the world and the events have received an enthusiastic response from delegates who appreciate the vendor neutral content.

The Storage Academy program is divided into two conference tracks and an exhibition area. Track One presentations are completely vendor neutral and will be delivered by SNIA representatives while Track Two presentations will be delivered by conference sponsors and include vendor specific material.

Conference sponsors include Alphawest, CA, IBM, Quantum, SpectrumData, Symantec and TMS.

Chairman of SNIA ANZ, Jacob Van der Eyk stated, “The Academy conference is key to our long term event strategy which is aimed at providing high quality education to the end user community. Delegates who attend this series will benefit from a comprehensive understanding of all aspects of virtualisation, delivered by subject matter experts from the industry.”



PRESS RELEASE

About the SNIA

The Storage Networking Industry Association (SNIA) is a not-for-profit global organization made up of more than 420 active member companies plus their worldwide affiliates and close to 7,100 active individuals spanning virtually the entire storage industry.

SNIA members share the common goal of leading the worldwide storage industry in developing and promoting standards, technologies, and educational services to empower organizations in the management of information. SNIA has a corporate mission to :

- Be the trusted advisor across all business segments and the recognized authority in storage technologies in support of information management.
- Be the catalyst for the development of information technologies and storage standards.
- Establish a strong international presence to address the needs and requirements of the local storage and information management marketplace.

For additional information, visit the web site at www.snia.org or in ANZ visit www.snia.org.au

SNIA ANZ is the regional affiliate responsible for the regional activities. SNIA ANZ is also a not-for-profit organization registered in Australia and is governed by a Board of Directors elected by the membership each year to represent the Association. The current Board of Directors are:

SNIA ANZ Board of Directors 2008

Acer	Bert Noah
CA	Jacob Van der Eyk - Chairman
Alphawest	Adrian Sharkey
Dimension Data	Ronnie Altit
EMC	Clive Gold – Vice Chair
HDS	Ross Harper - Treasurer
HP	Greg Hutton - Secretary
IBM	Chris Russell
NAB	Graham Rothwell
NetApp	Scott Morris
Quantum	Bruce Coulthard
Symantec	Craig Scroggie
Clonnaugh	Scott Campey

Contacts:

Paul Talbut
Evito Pty Ltd
paul.talbut@evito.net



Advancing storage &
information technology